



**STRATEGIC PLAN**  
2024 - 2026

## OUR MISSION



Helping autistic children connect, communicate and learn.

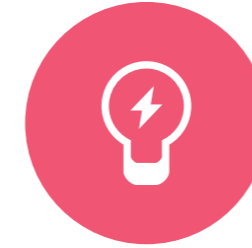
## OUR VISION



Striving to provide autistic children and their families with the highest quality autism services through tailored programs, community partnerships and research.

## OUR VALUES

### CREATIVE



turning new and imaginative ideas into reality

- Always exploring what's possible
- Looking to continuously improve
- Passionate and reflective

### CONNECTED



everyone belongs

- Caring, kind, respectful and collaborative
- Understand that together we make a difference
- Connecting to place, space and people

### PLAYFUL



play with purpose

- Finding things to celebrate about others
- Enjoying your work and play
- Showing positive energy and a can do attitude

### THRIVING



feeling good and functioning well

- Always learning
- Seeing people's strengths and appreciating difference
- Focussed on wellbeing

# STRATEGIC DIRECTIONS



Abacus aims to harness the immense potential in our organisation to make a positive and widespread impact on the lives of autistic children and their families.

## Objectives

Offer our life-changing services and expertise in community settings

## Initiatives / Activities

- Deliver therapy programs in early learning environments
- Provide training and professional development programs to help build understanding and inclusivity

## Measures

- Increase in service offerings
- Individual therapy outcome data
- Feedback and surveys

## Success / Outcomes

- Helping more autistic children and their families find the services and supports they need
- Successful connections with educational and community organisations
- Seeing positive outcomes for autistic children and lowering their need for supports in the future

Seek avenues to financial and organisational sustainability

- Identify and develop opportunities for funding through donations, sponsorships and grants
- Support our families by providing advice, workshops and information on available programs and funding
- Represent the importance of funding early intervention to government

- Measure performance to budget
- Fundraising conversion rates
- Enrolment data

- Fundraising committee operational with board, staff and family input
- Ongoing reliable revenue streams that help sustain our core business
- Sharing our knowledge with industry and government to improve outcomes for autistic children
- Reduction in the number of families experiencing interruption to service

Increase our stakeholder engagement and community awareness

- Continue to build on our partnerships with universities and support research programs
- Work with similar organisations to share information and address issues that affect autistic children
- Encourage volunteer participation and peer-connection

- Partnership outcomes
- Research findings
- Media engagement
- Participation rates

- Our clinical experts collaborating with researchers and engaging in joint projects
- Evaluating and using research findings to inform best-practice and improve services
- Becoming an influencer who speaks to issues and advocates on behalf of our families
- Increased levels of family and community engagement



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